




Stock Marketing

About Us

InternsForge is the bridge that takes you from books to the on-field application of any and everything you want to learn. You should be trained to apply all your learnings in the real world right from the start. This not only makes your learning process a lot more fun but sets you apart from the dense competition through your exceptional skills from our holistic learning approach.



“We're not here to just teach;
we're here to transform”

50,000+ Students Turned Industry-Ready Professionals

4.5+ Star rating on Google from 2000+ Happy customers

Have our presence in over 4000+ colleges including top IITs, IIMs, NITs, IIITs etc

Students from InternsForge are working in Top MNCs like IBM, Accenture, Innodata, Cognizant etc



STOCK MARKETING



What is Stock Marketing ??

Ah, the stock market—a magical place where your money can either grow wings and fly to unimaginable heights or dig a hole so deep you wonder if you're mining for bitcoins in your backyard. It's like a rollercoaster ride, but instead of safety belts, you have “expert advice” and market rumors to hold on to. Think of the stock market as a gigantic online bazaar where people buy and sell tiny slices of companies. It's like shopping, but instead of getting cool gadgets, you're buying hope—a piece of a company that you pray will make you richer than your cousin who's always bragging about his new car.

Scope of Stock Marketing ??

Congrats!! 🎉
You just made a great
choice



Did You Know ??

- As of 2023, the total market capitalization of Indian stock markets (BSE + NSE) is approximately \$3.5 trillion, making it the 5th largest market globally. Bombay Stock Exchange (BSE): Over 5,000 listed companies, the largest number on any stock exchange worldwide.
- National Stock Exchange (NSE): Around 2000 listed companies, focusing on liquidity and high trading volumes. BSE (Bombay Stock Exchange) Market cap: Around ₹275 lakh crore (approximately \$3.3 trillion) as of 2023.
- NSE (National Stock Exchange) Market cap: Around ₹250 lakh crore (approximately \$3 trillion) as of 2023. Over 12 crore demat accounts as of 2023, compared to just 2 crore in 2013, reflecting a surge in retail investor interest.

Are We Really Different ??



‘This is NOT a Course, This is a Commitment’

The internet is full of online courses- free as well as paid, college students have access to top professors and high quality study materials.

Still our unemployment ratio continues to grow.

At the same time, the stress and worry faced by today's college students reach the sky!



“ Now it's time to leave all your worries up to us and experience a transformed way to learning ”



4 Gaps That We Fill for You

1 Learn From Your Idols

- **Learn from Your Idols Currently**

Working At Your Dream Jobs

You are already getting trained by top quality college professors, now time to cover the gap between theory and actual industry work. Get trained by professionals working at your dream jobs, get inspired, get guided, and get ready to reach your dreams.

- **Interactive-Live Classes**

90% of the students never finish the online courses they enroll in. Get ready of an entirely different experience, where you learn while interacting with your mentors in a motivational environment where you can't wait for the next session. Get Inspired! Get Going!



2 Filling the Communication Gap

- **Special Emphasis on Your English Communication Skills**

Even the most highly skilled professionals have reported not getting the job due to lack of effective English communication skills . Our focus will not only be to develop you industry-level skills but also efficient skills to present to the world everything you have learned confidently and fluently.

- **Group Discussion Sessions**

Learn with the strongest tools-Practice. We will consistently arrange group discussions sessions where you can practice to put your thoughts out their with professionalism and fluency.



3 Advanced Placement Preparation

• Advanced Interview Preparation Tools

Get FREE access to our advanced interview preparation tool where you can:

- Select the desired job role you want to interview for.
- Answer the interview questions.
- Get evaluation and feedback on your answers, tone, communication, expressions, confidence and everything the interviewer looks for.
- Work on your shortcomings and use the tool regularly till you securely land your dream job.



• Our Highly Efficient Job Portal

Get access to our own exemplary job portal which combines and brings for you all the latest job openings from each and every platform at together at one place.

• Advanced Resume Building Sessions

Learn what MNCs look for in their ideal resumes customized to your desired job role and explore the secrets that sets apart a resume from the dense crowd of job seekers.



4 Experience Working on Live Industry Level Projects

- **4 Live Industry Level Projects**

There is a humongous difference between learning from your classroom, books, notes vs. having industry experience where you know the current industry demands and are an expert at fulfilling those demands.

At InternsForge we make sure that your learning runs parallel to the applications of your learning, i.e right from the start till the end you are consistently applying everything you are learning in form of 4 main projects that are going on in the current industry



- **Projects Assigned and Guided by Industrial Mentors**

Since the purpose of this program is to get you industry ready. You will be assigned projects through your mentors who are working in the industry. You get to work on the projects that are highest in demand as per the industry requirements of the time you are taking the course.

You get consistent guidance from your mentors with additional doubt clearing sessions as per your demand for the smooth running of your projects.



ROADMAP

Introduction Webinar

Between 20 to 25th of the month, you will have your introduction webinar where you will get expert insights on the scope of the subject and your growth graph with the selected career.

During 2 Months of Intensive Training

During your training the following will be covered:

- 30+ hrs of interactive-live sessions with industry experts
- 4 Industry Level Projects
- Advanced Job Preparation

After 40+ Hrs. of Intensive Training

- Certificates that sets you apart
- Access to the most efficient job portal
- Access to the AI portal where you can practice for interview sessions.

Orientation Session

Within the first week of initial payment you will have your first orientation session where you will get an in-depth introduction to our process.

2 Months of Intensive Training

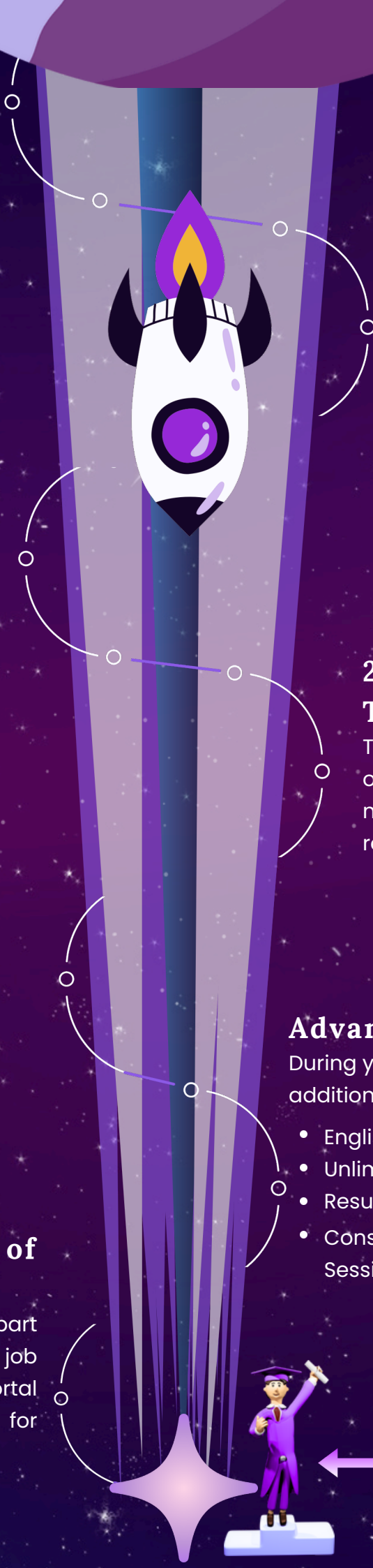
Then we will start your 30+ hrs of intensive training. Where we make sure you are industry-ready.

Advanced Job Preparation

During your training the following additional things will be covered:

- English Communication Training
- Unlimited Interview Practice
- Resume Building Training
- Constant Quiz & Questionnaire Sessions

“The best version of you all set to conquer your Dreams”



Curriculum

MODULE 1

Introduction to the Stock Market:

- **Overview of financial markets: stock market, bond market, commodities**
- **Key stock market participants: investors, traders, brokers, regulators**
- **Understanding stock exchanges: NYSE, NASDAQ, etc.**
- **Stock market indices: S&P 500, Dow Jones, NASDAQ Composite**



MODULE 2

Basics of Stock Trading:

- **What is a stock? Types of stocks: common vs. preferred**
- **How to buy and sell stocks: market orders, limit orders, stop orders**
- **Brokerage accounts: types and how to open one**
- **Introduction to stock market platforms and tools**



MODULE 3

Fundamental Analysis:

- **Understanding financial statements: income statement, balance sheet, cash flow statement**
- **Key financial ratios: P/E ratio, PEG ratio, ROE, ROI, etc.**
- **Analysing company performance and industry trends**
- **Hands-on: Basic analysis of a company's financials**



Curriculum

MODULE 4

Technical Analysis:

- *Introduction to technical analysis and charting*
- *Types of charts: line, bar, candlestick*
- *Key technical indicators: moving averages, RSI, MACD, Bollinger Bands*
- *Understanding support and resistance levels, trends, and patterns*
- *Hands-on: Analysing stock charts and indicators*



MODULE 5

Investment Strategies and Styles:

- *Overview of different investment styles: value investing, growth investing, income investing*
- *Active vs. passive investing: advantages and disadvantages*
- *Long-term vs. short-term strategies*
- *Hands-on: Developing a basic investment strategy*



MODULE 6

Risk Management and Portfolio Diversification:

- *Understanding risk and return in investing*
- *Diversification and its importance in risk management*
- *Asset allocation and portfolio construction*
- *Hands-on: Creating a diversified investment portfolio*



Curriculum

MODULE 7

Behavioural Finance and Market Psychology:

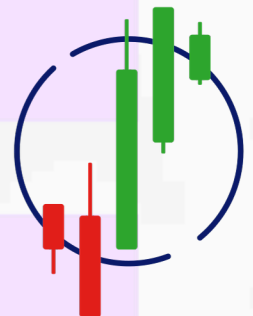
- *Introduction to behavioural finance: cognitive biases and market behaviour*
- *Common investor biases: overconfidence, herd behaviour, loss aversion*
- *Market sentiment and its impact on stock prices*
- *Hands-on: Identifying biases in investing decisions*



MODULE 8

Derivatives and Alternative Investments:

- *Introduction to derivatives: options, futures, and CFDs*
- *Basic options strategies: calls, puts, covered calls, protective puts*
- *Understanding ETFs and mutual funds*
- *Introduction to alternative investments: real estate, commodities, crypto currencies*
- *Hands-on: Basic analysis of an ETF or mutual fund*



MODULE 9

Stock Market Regulations and Ethics:

- *Overview of regulatory bodies: SEC, FINRA*
- *Key regulations impacting the stock market*
- *Insider trading and market manipulation*
- *Ethical considerations in investing*
- *Hands-on: Case studies on market regulations and ethics*



Curriculum

MODULE 10

Capstone Project and Review:

- ***Comprehensive project: analysing a stock or creating a mock investment portfolio***
- ***Integrating various concepts and techniques learned***
- ***Final project presentation and critique***
- ***Review of key concepts and takeaways***
- ***Q&A and troubleshooting***



Languages and tools covered

tastyworks.

MORNINGSTAR®



THANK YOU



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