





## **About Us**

InternsForge is the bridge that takes you from books to the on-field application of any and everything you want to learn. You should be trained to apply all your learnings in the real world right from the start. This not only makes your learning process a lot more fun but sets you apart from the dense competition through your exceptional skills from our holistic learning approach.





"We're not here to just teach; we're here to transform"

30,000+ Students Turned Industry-Ready Professionals

4.5+ Star rating on Google from 325+ Happy customers

Have our presence in over 4000+ colleges including top IITs, IIMs, NITs, IIITs etc

Students from InternsForge are working in Top MNCs like IBM, Accenture, Innodata, Cognizant etc



### PSYCHOLOGY

#### **>>>**

#### What is Psychology ??

We're diving into the fascinating world of Psychology—the science of what makes you you. It's where thoughts are examined like clues, emotions are decoded like secret messages, and behavior is unraveled like the most intricate puzzle on Earth.

In this world, your brain is the hero of the story, your memories are quirky side quests, and your subconscious? That's the twist no one saw coming. Psychology dares to ask the big questions: Why do we dream? Why does public speaking terrify us more than spiders?

Whether it's unlocking human motivation, understanding perception, or breaking bad habits, psychology isn't just about therapy couches and inkblot tests—it's about exploring the human experience in all its weird, wonderful complexity.

#### Scope of Psychology ??

Congrats!! (\*\*)
You just made a great
choice



#### Did You Know ??

- According to a report by Grand View Research, the global psychology market, including mental health apps and therapy services, was valued at USD 58.5 billion in 2022 and is projected to reach USD 112.1 billion by 2030, growing at a CAGR of 8.6% during the forecast period.
- This growth is driven by rising awareness around mental health, increased stress levels, and the growing acceptance of therapy and counseling worldwide. Digital platforms offering psychological support, mindfulness tools, and cognitive behavioral therapy are making mental health care more accessible than ever.
- In today's fast-paced world, emotional well-being is a priority—individuals and organizations alike are investing in psychological resources to boost productivity, resilience, and overall quality of life. According to the WHO, one in every eight people globally lives with a mental health disorder, underscoring the urgent need for accessible psychological support systems.

## **Are We Really Different ??**



'This is NOT a Course, This is a Commitment"

The internet is full of online courses- free as well as paid, college students have access to top professors and high quality study materials.

Still our unemployment ratio continues to grow.

At the same time, the stress and worry faced by today's college students reach the sky!



"Now it's time to leave all your worries up to us and experience a transformed way to learning"



### 4 Gaps That We Fill for You

### **1** Learn From Your Idols

 Learn from Your Idols Currently Working At Your Dream Jobs

You are already getting trained by top quality college professors, now time to cover the gap between theory and actual industry work. Get trained by professionals working at your dream jobs, get inspired, get guided, and get ready to reach your dreams.

• Interactive-Live Classes

90% of the students never finish the online courses they enroll in. Get ready of an entirely different experience, where you learn while interacting with your mentors in a motivational environment where you can't wait for the next session. Get Inspired! Get Going!



## 2 Certifications

 Course Completion Certificate & Project completion certificate in collaboration with E-Cell IIT Indore

At the end of course you will get some time to submit your project report. After submission of your project report you will get a course completion certificate and project completion certificate in collaboration with E-Cell IIT Indore.

• Internship certificate from our partnered companies :

We have some of our partnered Companies like Datex, Corevo, Smart swift Innovation etc which operates in different type of technologies. You will get a chance to work on some live-projects from these companies and after the completion of project and submission of project report; you will be awarded with an internship certificate from these companies.



## **Experience Working on Live Industry Level Projects**

#### • 4 Live Industry Level Projects

is a humongous difference between learning from your classroom, notes VS. having books, industry experience where you know the current industry demands and are an expert at fulfilling those demands.

At InternsForge we make sure that your learning runs parallel to the applications of your learning, i.e right from the start till the end you are consistently applying everything you are learning in form of 4 main projects that are going on in the current industry



#### Projects Assigned and Guided by **Industrial Mentors**

Since the purpose of this program is to get you industry ready. You will be assigned projects through your mentors who are working in the industry. You get to work on the projects that are highest in demand as per the industry requirements of the time you are taking the course.

You get consistent guidance from your mentors with additional doubt clearing sessions as per your demand for the smooth running of your projects.





### ROADMAP

#### **Introduction Webinar**

Between 20 to 25th of the month, you will have your introduction webinar where you will get expert insights on the scope of the subject and your growth graph with the selected career.

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## **During 2 Months of Intensive Training**

During your training the following will be covered:

- 25+ hrs of interactive-live sessions with industry experts
- 2 Industry Level Projects

#### **Orientation Session**

Within the first week of initial payment you will have your first orientation session where you will get an in-depth introduction to our process.

## 2 Months of Intensive Training

Then we will start your 25+ hrs of intensive training. Where we make sure you are industry-ready.

### After Completion of training:

Upon submission of project report You will get:

- A course completion certificate from
- InternsForge A project completion certificate from InternsForge in
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"The best version of you all set to conquer your Dreams"

## **MODULE 1**

#### Introduction to Psychology:

- Overview of psychology: definition, history, and major perspectives
- Branches of psychology: clinical, cognitive, developmental, social, and more
- Research methods in psychology: experimental, correlational, observational
- Key ethical considerations in psychological research



# MODULE 2

#### **Biological Bases of Behavior**

 Structure and function of the nervous system Brain anatomy and its role in behavior and cognition Neurotransmitters and their influence on behavior The endocrine system and hormonal regulation Hands-on: Case study on a neurological disorder



## ODULE 3

#### Sensation and Perception

- Understanding sensation and perception: definitions and distinctions
- The sensory systems: vision, hearing, taste, smell, and touch
- Perceptual processes: attention, organization, and interpretation
- Perceptual illusions and their significance Hands-on:
   Exploring sensory perception through interactive demonstrations



## **MODULE 4**

#### **Learning and Conditioning**

- Theories of learning: classical conditioning, operant conditioning, and observational learning
- Key concepts: reinforcement, punishment, extinction, and generalization
- · Applications of learning theories in real life
- Hands-on: Designing a basic behavioral modification plan

## **10DULE 5**

#### **Memory and Cognition**

- Models of memory: sensory memory, short-term memory, long-term memory
- Processes of memory: encoding, storage, retrieval
- Factors affecting memory: forgetting, interference, and amnesia
- Cognitive processes: thinking, problem-solving, decisionmaking
- Hands-on: Memory enhancement techniques and cognitive exercises



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#### Developmental Psychology

- Overview of human development: prenatal, childhood, adolescence, adulthood
- Key theories: Piaget's stages of cognitive development, Erikson's psychosocial stages
- Physical, cognitive, and social development across the lifespan
- Hands-on: Analyzing a case study on developmental milestones





## **MODULE 7**

#### Personality Theories and Assessment

- Major theories of personality: psychoanalytic, trait, humanistic, and social-cognitive
- Personality assessment: types and methods (e.g., selfreport, projective tests)
- The role of genetics and environment in shaping personality
- Hands-on: Exploring personality through selfassessment questionnaires



## ODULE 8

#### Abnormal Psychology and Mental Health

- Defining abnormal behavior: criteria and classification
- Major psychological disorders: anxiety disorders, mood disorders, psychotic disorders
- Approaches to treatment: psychotherapy, medication, alternative therapies
- Hands-on: Case study analysis of a mental health disorder





# MODULE 9

#### Social Psychology

- Key concepts in social psychology: social cognition, attitudes, persuasion, and conformity
- Group dynamics: group behavior, leadership, decision-making
- Social influence and aggression: causes and effects
- Hands-on: Designing an experiment on social influence



# **MODULE 10**

#### **Capstone Project and Review**

- Integrative project: applying psychological concepts to a real-world issue (e.g., mental health awareness campaign, behavioral intervention plan)
- Presenting the project and receiving feedback
- Review of key concepts and takeaways
- Q&A and troubleshooting









## **THANK YOU**



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